

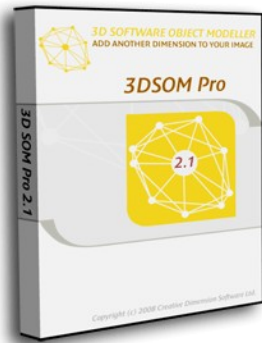
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Publish 3D models as Flash web pages using 3DSOM Pro 2.1

Creative Dimension Software Ltd are pleased to announce the release of **3DSOM Pro 2.1**, the next generation tool for creating and presenting 3D models from photographs. A key new feature of this software is the ability to publish 3D models in a unique Flash-based web format. The only requirement to view, grab, spin and zoom the models is the popular Adobe Flash Player 9 Plugin - already installed on the vast majority of PCs.

Export 3D Flash web pages with a single click!



"With our new Flash 3D format, there are no longer any barriers for deploying engaging high-impact 3D content on the web", explains Adam Baumberg, Managing Director of the company. "We have tried to make the process as simple as possible, so anyone can create high quality 3D web pages without requiring any additional Flash authoring tools or programming skills."

The 3DSOM Pro system takes a number of photographs of a real object taken from different angles. The images are loaded into the software and 3DSOM Pro then constructs a high quality texture mapped model with very little user interaction. The software is being used by museums to present 3D online galleries as well as for product visualisation, retail design, medical research, teaching and other graphics and industrial CAD applications.

As well as the new Flash 3D web format the software can export models in industry standard 3D formats and also a powerful Java based web 3D presentation solution.

Along with the usual bug fixes and performance improvements, this new release also includes a number of features aimed at the CAD community. For example, dense laser scanned geometry can be imported for automatic photo-based texturing and interactive mesh simplification. Geometry can also be accurately scaled based on a simple calibration measurement.

A demo of the 3DSOM Flash export format can be viewed here:

<http://www.3dsom.com/flash3d/flash-3d-gallery.html>

About 3DSOM Pro:

3DSOM Pro (or 3D Software Object Modeller Pro) produced by Creative Dimension Software Ltd, is a high-end tool for automatically generating 3D models from photos of an object. The object is placed on a special calibration target with a backdrop and a number of photos taken from different directions. A fully textured 3D model is created with the majority of the process being fully automatic. See <http://www.3dsom.com> for details.

About Adobe Flash Player 9:

Adobe's Flash Player 9 is the latest version of the popular Flash plugin which allows users to see engaging interactive content with video, graphics and animation. The plugin is currently installed on over 800 million desktops and mobile devices and Adobe reported a 95.7% penetration for the Flash Player 9 for PCs in mature markets in December 2007. See <http://www.adobe.com/products/flashplayer/> for details.