

## Museum of London launches 3D learning resources using 3DSOM services:

September 2010:

The Museum of London have just launched a new set of 3D online learning resources as part of their programme for students with “special educational needs”. Initially eight 3D museum artefacts have been made available on the site. All the objects were scanned on-site by Creative Dimension Software Ltd using their 3DSOM image-based technology to build photo-realistic textured 3D models. The 3D content is published in 3DSOM's unique Flash 3D interactive format that allows any user with a Flash-enabled web browser to view the 3D models, spin the objects and zoom-in from any viewpoint to see the intricate details of this fascinating array of cultural artefacts.

“We wanted to make sure that the students could get a really close look at these objects online so we added a new Full-Screen button to our Flash powered 3D viewer” explains Adam Baumberg, Director of Creative Dimension Software Ltd. The project was managed by Rhiannon Looseley, E-Learning Officer and Jessica Rosenfeld, SEN Officer at the museum.

The pages are linked direct from the main museum website and can be easily found using the following link:

[www.museumoflondon.org.uk/senresources](http://www.museumoflondon.org.uk/senresources)

As well as the 3D version there is explanatory text and a key-word signing video with related image for each artefact and an illustrated interactive story with animations is also included as part of the available online resources.



*3D statue of goddess on the  
Museum of London site*

### **About the Museum of London:**

Located in the heart of the city of London, UK., the Museum of London is one of the world's largest urban history museums and cares for over two million objects in its collection. The museum is a popular trip for students from nearby schools including students with special educational needs.

### **About Creative Dimension Software Ltd (CDSL)**

CDSL are the company behind 3DSOM Pro software – a tool for creating 3D models from photographs and publishing accessible 3D content online without the need for special plugins. As part of the development of this technology CDSL also provides bespoke 3D scanning and publishing services. For more information visit [www.3dsom.com/services](http://www.3dsom.com/services).

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